

Press release

## CALLING STUDENTS, TEACHERS AND PARENTS: BE A PART OF THE New7Wonders of Nature CAMPAIGN!

Check out the **new** tools online for fascinating nature facts while participating in the **world's greatest interactive campaign**

Zurich/Switzerland, April 16, 2008—When tomorrow's leaders look beyond their borders and interact actively with their peers on the other side of the planet, the foundation is laid for a more peaceful, positive future. Young people are thrilled to look past surface differences and focus on what we share—

**New7Wonders is proof!**

More than 6,000 New7Wonders School Champions actively participated in the campaign to choose the New 7 Wonders of the World, while millions of youth and children worldwide voted, submitted photos, artwork and other projects to the New7Wonders website.

**New7Wonders of Nature project ideas and helpful classroom tools—NOW online!**  
*Teachers, parents and students everywhere:* The Kids & Schools area of the New7Wonders website has been expanded to give you more information and suggestions for fun learning about the natural world. For young people in much of the world, New7Wonders is also a terrific way to learn while practicing their English!

### Where in the world, what on earth & HOW the heck ...???

Wow—a **great blue hole** off Belize and you've never heard of it!

Where are these **waterfalls**: **Angel, Iguazu, Niagara, Victoria** and what makes them so different?

Where would you find **bioluminescence**?

When is a volcano **dormant**?

Why are there **seasons** and what do they affect?

Is the rock in your backyard **igneous, metamorphic** or **sedimentary**—and how can you tell?

Ever seen a **monadnock** or a **massif**?

What kind of bond keeps and **zooxanthellae** together in watery harmony?

How could the **water** in your glass have been drunk by a diplodocus millions of years ago?

These and many, many more questions are answered in the classroom tools you can download at [www.new7wonders.com/kids&schools](http://www.new7wonders.com/kids&schools). Try out tectonic shift with a big piece of cake, get close to erosion and kick up some dust, or recreate part of the water cycle in an aquarium! Then send us any artwork or photos and we will post them on the website for people everywhere to admire.

### Anyone over the age of 6 CAN and SHOULD participate!

**This is the first-ever worldwide democratic exercise.** New7Wonders hopes that many millions more children and youth will take part now, moving the global dialogue to the next level.

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*“If we want to save anything, we first need to truly appreciate it!”*

[www.new7wonders.com](http://www.new7wonders.com)